



Hillcrest Town Council General Meeting Minutes

13 February 2024

- **HTC General Meeting:** Tuesday Feb 13, 2024, 6:30pm PDT
- **Location:** 1469 University Ave; Zoom
 - Zoom Invite Link:
<https://us06web.zoom.us/j/87905960269?pwd=c3JQTzcyL1lqZ3VRdHRNM290QVBydz09>
- **Email:** info@hillcresttc.org
- **Website:** <https://www.hillcresttc.org>
- **Bylaws:** <https://www.hillcresttc.org/bylaws>

MEETING AGENDA

I. Roll Call

- A. Benny (Zoom, Present)
- B. Jason (Present)
- C. Michael (Present)
- D. Edgard (Present)
- E. Alex (Present)

II. Announcements

A. Elected Officials

1. Christopher Vallejo, Field Representative for Senator Toni Atkins
 - a) Senator Atkins involved in state budget negotiations and community engagement.
 - b) California Dream for All program introduction for first-time homebuyers to foster generational wealth.
 - (1) Lottery-based, with varying phases by county, allowing San Diegans to participate.
 - (2) Funding limit is 20% of \$150,000 with eligibility dependent on Area Median Income (AMI).
 - (3) \$200 million to \$220 million allocated in second funding round; first round of \$300 million exhausted in 11 days.
2. Logan Braydis, Field Representative for Councilmember Whitburn
 - a) Addressing recent storm impacts and coordinating community stormwater management initiatives.
 - b) Competing groups for Community Planning Group (CPG) recommendation to be discussed in April.
3. Will Rodriguez-Kennedy, Field Representative for Congressman Scott Peters
 - a) Advocacy for unhoused veterans and maximizing use of available housing vouchers.



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- b) Collaboration with VA and HUD to streamline voucher usage and housing affordability.
 - c) Offers support for federal issues and connection to appropriate services (Contact: 858-455-5550).
 - d) Estimated 500-800 homeless veterans in need, with an 80-day wait for housing and 165 existing vouchers.
 - e) Encouragement for community to engage landlords in renting to voucher-holding veterans.
- B. External & Partner Organizations
- 1. Benny from Kiwanis Club, Hillcrest
 - a) Recap of Hillcrest Honors event success with future plans.
 - b) Kiwanis Club's active neighborhood engagement, with next cleanup scheduled for April 20th.
 - c) American flag deployment partnership with Hillcrest Business Association for holidays, next one is President's Day, Monday Feb 19th.
- C. Miah from Uptown Community Parking District
- 1. Issues with street slurring and improper vehicle towing due to inadequate city signage.
 - 2. Parking meter challenges with over 400 unresolved payment claims.
 - 3. Advocacy for fixing meters and supporting community claims.
- D. Larry Carr with Power San Diego
- 1. Campaign for a municipal power utility to replace SDGE, seeking endorsement and signatures for November ballot initiative.

III. Visiting Candidates

- A. Genevieve Wright, Mayoral Candidate
- 1. Campaigning for accountability, affordability, and community support via Zoom due to illness.
 - 2. Emphasizes her background in nonprofit and legal sectors to address city issues.
 - 3. Advocates for Power San Diego, homeownership pathways, vibrant neighborhoods, and equitable opportunities.
- B. Larry Turner, Mayoral Candidate (Represented by Adele Campbell)
- 1. Concerns about city fiscal deficits, public safety, and homelessness issues, represented by Adele Campbell.
 - 2. Larry Turner, an active police officer, prioritizes fiscal responsibility and effective homelessness solutions. Could not join because he was on patrol that evening.
- C. Coleen Cusack, Candidate for San Diego City Council District 3
- 1. A North Park resident for 25 years, motivated by recent challenges to run for office.
 - 2. Professional background as a professor, lawyer, and advocate for the unhoused.

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3. Critiques the inadequacy of current homelessness solutions and voucher programs.
- D. Ellis California Jones, III, Candidate for SD City Council District 3
 1. Lifelong San Diego resident, aiming to enhance City Council's responsiveness to citizens. Inspired to run due to personal experience with disruptive local construction and unsatisfactory municipal response.
 2. Advocacy for stronger citizen input in city planning and scheduling. Campaign focus on restoring neighborhood influence in council decisions, ensuring government accountability.
 3. Critique of city services as inadequate compared to taxpayer contributions, calling it a 'scam'.

IV. Non-Agenda Public Comment

- A. No comments were submitted during this segment.

V. HTC Committee Reports

- A. Operations Committee
 1. Treasurer's Update - Michael
 - a) Addressing previous Board's oversight in tax payments since 2016.
 - b) Steps being taken to restore non-profit status and resolve tax issues.
 - c) Current bank balance reported at \$230, indicating financial constraints.
 2. Say San Diego Update - Edgard
 - a) Project almost concluded, will result in eligibility for HTC to receive grants later after tax issues and non-profit status are resolved.
 - b) Future opportunities with SaySan Diego and the Collective Coalition on coordination of community events to foster unity and engagement.

VI. Upcoming Events

- A. 'Big Gay Picnic' - A community gathering event, challenged currently by cost of permits to hold the event. Between \$250-\$300 depending on the number of people anticipated for permits.
- B. April 20th Cleanup - A neighborhood beautification initiative by @HillcrestSanDiego and Kiwanis Club. Clean-up and cocktails, Mo's to give drinks and food to volunteers.
- C. Flag Placement - Kiwanis Club and Hillcrest Business Association. Deploy flags for upcoming holidays, such as President's Day.
- D. 'Full Candidate's Forum' - Planned post-primary to engage with electoral candidates. Upcoming forum being held in Mission Hills, Feb 19th.
- E. August - Dog Days of Hillcrest - A community event focusing on pet-friendly activities being organized by the HTC. Vets and other pet organizations to be present,
- F. March 15th 92103rd Fridays - 'Mini Taste of Hillcrest' - A culinary event showcasing local eateries.

VII. March 12, 2024 HTC Board Elections

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- A. Announcement of Tai Dietrich's nomination as a new board member.

VIII. Neighborhood Issues

- A. Blackout Preparedness: Following a recent blackout, the need for disaster preparedness was highlighted.
 - 1. The incident underlined community vulnerabilities, including public intoxication and safety concerns.
 - 2. Proposal to establish a "Disaster Preparedness Committee" tasked with developing a readiness plan and response coordination.
 - 3. Recognition of Paul from Guardian Angels and Stonewall Citizens Patrol for their assistance during the blackout.

IX. Questions for Visiting Candidates

- A. Time was allocated for board members and citizens to pose questions to the candidates.

X. Adjournment

- A. The meeting was concluded with plans to reconvene at the next scheduled date.
 - 1. Next meeting: HTC Advisory Meeting, Zoom Only, 7pm, Mon Feb 26th.



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FIELD REPRESENTATIVE

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CONGRESSMAN SCOTT PETERS
50TH DISTRICT, CALIFORNIA

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ELLIS CALIFORNIA JONES
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PAID FOR BY HEATHER FERBERT FOR SAN DIEGO CITY ATTORNEY 2024

SECRET 840-44

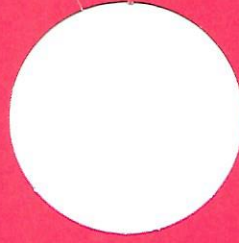
UC San Diego Health



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SAN DIEGO CITY COUNCIL - DISTRICT 3



Protect • House • Educate

COLEEN CUSACK
for City Council

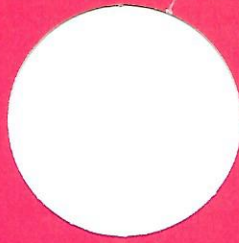


*San Diegans deserve a fiercely
independent trailblazer
to fight for them.*

**VOTE BY
MARCH 5, 2024**

COLEEN4SD.COM

COLEEN CUSACK FOR CITY COUNCIL



Coleen Cusack is a trial attorney, K-12 teacher, activist, and 25-year resident of North Park.

Coleen, a Democrat, is the most experienced and qualified candidate to effectively serve the residents of City Council District 3.

PROTECT • HOUSE • EDUCATE

Coleen has been protecting vulnerable and marginalized populations of San Diego against government abuse for decades and will continue to do so at City Hall.

Housing is what ends homelessness. To address our housing crisis, we must:

- Boost housing production and stock.
- Bolster housing navigation supports.
- Expand shallow rent subsidies.
- Enforce anti-discrimination laws.

Coleen knows that when people are properly informed they can make better decisions for themselves and those they love.

Proudly Endorsed By:



CARENT
CALIFORNIA DEMOCRATIC
RENTERS COUNCIL



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ELLIS CALIFORNIA

JONES III

FOR DISTRICT 3

SAN DIEGO CITY COUNCIL



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OR SEND INSTAGRAM MESSAGE TO
[@ELLISCALIFORNIAJONES](https://www.instagram.com/ELLISCALIFORNIAJONES)

NO ON SB 10

NEIGHBORHOOD-CENTRIC LEADERSHIP

OPEN PUBLIC FORUMS

TRULY AFFORDABLE HOUSING

PRO-PARKING/PRO-ENTERPRISE



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★★ **SAN DIEGO - DISTRICT 3** ★★

★ **ELLIS CALIFORNIA** ★

★ **JONES** ★

FOR CITY COUNCIL 2024



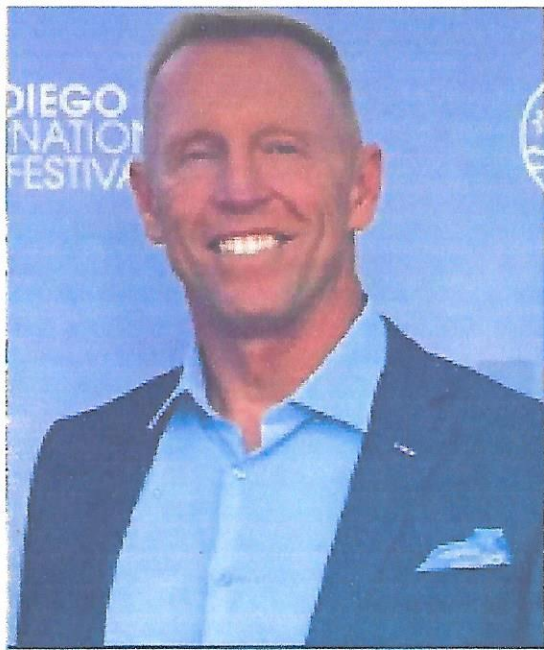
1 **TRIAGE INDIVIDUALS BY THEIR IMMEDIATE NEEDS.**

2 **PROVIDE A VARIETY OF TREATMENT OPTIONS CREATED BY THE COMMUNITY, NOT THE POWER BROKERS.**

3 **ENSURE TRANSITION BY ACHIEVING WELL-DEFINED OBJECTIVES.**

2 Back Business	Promote Small Business	<ul style="list-style-type: none"> ◆ ACCOUNTABILITY ◆ SECURITY ◆ INTEGRITY ◆ PROSPERITY 	Ellis T. "California" Jones III
	Drop Permit Fees		619-356-8838
	Streamline Contracts		@EllisCaliforniaJones (IG)
	Invest in Industry		info@Jones3forDistrict3.com www.Jones3ForDistrict3.com

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LARRY TURNER

Independent for Mayor 2024

www.larryturnerformayor.com

SAN DIEGANS ARE ASKING...



"What happened, San Diego used to be the most desirable place to live & and visit?"



We will create a business-friendly government that will listen to small businesses and put in place the policies to help them excel. While I can't help with our national and state policies, I will do everything in my power to make the impact caused by those politicians less severe on San Diegans through a dynamic and robust local economy.



"Why are our streets, sidewalks, and open spaces such a mess?"



We need to ensure that the departments meant to take care of the infrastructure are fully funded and have the skilled and trained personnel to take immediate action as needed.



"Why is there a rise in crime that is happening everyday in our communities?"



Over the last several years we have lost quality and professional police personnel. Other cities have offered higher salaries and attractive benefits. We can change the course. There are options, including tuition assistance and housing support. We need a state-of-the-art department with the proper reforms, better training and equipment, and a better relationship with and understanding of all of our communities.

CONTACT US



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SAN DIEGANS ARE ASKING...



“Why is there an increase in the Homeless, and people are being treated like cattle, living in tents, and being moved from one part of town to another?”



As a member of the police department, I know that the homeless have become pawns in the mayor's data-driven agenda. The homeless are being shuffled around the city like animals so the mayor can continue to say, “I work damn hard, and I do my best.”

There are far less expensive and far more compassionate measures we can take with a focus on saving and bettering people's lives.



“Why does the current Mayor support unchecked housing density that's turning our neighborhoods into concrete slabs, with no greenery and no parking?”



We know that we're not doing an acceptable job of assessing the developments currently on the market in the city; the quantity, type of units, and rental costs. It's likely that we're adding density to communities that may already be over-saturated.

People are leaving San Diego because of safety concerns, cost of living, lack of affordable housing, and their inability for home ownership.

I want to help San Diegans develop a pathway toward home ownership in our city and be a part of the American dream. We can do this without increasing density and destroying the quality of life for all San Diegans.



“Why are we experiencing a disconnect from City Hall?”



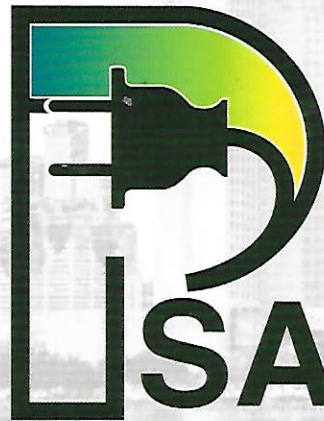
We can create a dynamic city that initiates and encourages dialogue from those who feel undervalued and disrespected. We will encourage organizations and individuals to have a voice in their communities. Reverend George Walker Smith of the Catfish Club and George Mitrovich of the City Club were leaders who did their part to make our city great. They earned national recognition for their successful endeavors to encourage unity in every facet of the City of San Diego. We should recognize and support that legacy and the contributions of others who work daily to make San Diegans proud of their communities and neighborhoods.

Every day, San Diegans are doing their part to make the city of San Diego an attractive and desirable place to live. As your mayor, this dedication and hard work of volunteers will be encouraged and celebrated.

“JOIN ME AS WE CREATE A SAN DIEGO THAT IS DYNAMIC, ATTRACTIVE, PROSPEROUS, PRO-BUSINESS, AND PRO-COMMUNITIES!”



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Power SAN DIEGO

THE GRASSROOTS CAMPAIGN FOR CHANGE

LOWER COST • LOCAL • RELIABLE • CLEAN

WE CAN FIRE SDGE!

THE REALITY



San Diegans pay the **highest electricity rates** in the country!

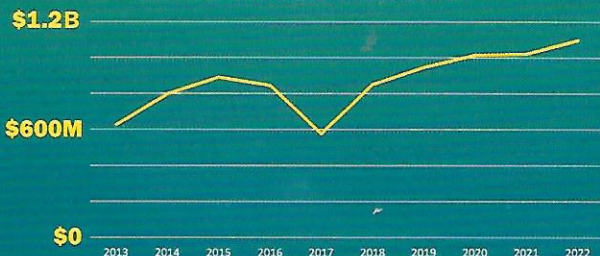


1 in 4 San Diegans are behind on their electricity bill, **by over \$600** on average.



San Diego's current monopoly utility **profits over \$1 million a day**, in the city!

SDGE GROSS PROFITS*



THE CHANGE

Power San Diego is a growing coalition of San Diegans who are committed to creating a nonprofit utility that meets San Diego's needs.

Together we are shaping a future where San Diego has an affordable, reliable, and locally sustainable energy utility that puts us, the customer, at the forefront.

Let's Change Our Future!

Paid for by Power San Diego State ID#1460987
Funding details at www.sandiego.gov/donors



SUPPORT THE CHANGE SAN DIEGANS NEED!

THE FUTURE

**LOWER
RATES &
COST OF
POWER**

**PROTECTION
OF ROOFTOP
SOLAR**

**NO FIXED
CHARGES**

HOW WE CHANGE OUR FUTURE, WITH YOUR SUPPORT

The Power San Diego Campaign is fighting for a local nonprofit public utility within the City of San Diego. Creating a customer owned utility would save San Diegans in many ways, beginning with cutting the nearly 20% profit margin going to SDGE.



The non-profit will produce our energy locally cutting ever rising transmission fees.



The nonprofit will support our solar customers and encourage expansion of solar.



There will be no fixed charges in the nonprofit's rates!



The nonprofit will prioritize local solar and battery storage, rather than vilifying it!

Simply put, The Power San Diego Campaign's goal is to create a local, nonprofit company with the mission to maximize local solar and battery power. This means local jobs, local investments, embracing solar customers, meeting San Diego's clean energy goals, and providing cheaper power.

* Information is from Sempra 10Ks