



Hillcrest Town Council General Meeting Minutes

9 April 2024

- **HTC General Meeting:** Tuesday, 9 April 2024, 6:30pm PDT
- **Location:** 1469 University Ave; Zoom
 - *Zoom Invite Link:*
<https://us06web.zoom.us/j/87905960269?pwd=03HV9RmOPjnWJA9bOIIsaaueboVPhVe.1>
- **Email:** info@hillcresttc.org
- **Website:** <https://www.hillcresttc.org>
- **Bylaws:** <https://www.hillcresttc.org/bylaws>
- **Donate:** [PayPal Donation Link \(tinyurl.com/htcgive\)](https://www.paypal.com/donate/?url=https://www.tinyurl.com/htcgive)

MEETING AGENDA

I. Roll Call

- A. [Meeting Sign-In](#)
- B. Approve Agenda
- C. Approve [Minutes](#) (25 Mar. 2024)

II. Announcements

- A. Elected Officials
 1. Rep. from Scott Peters office
 - a) Passed \$15M for community projects. (\$1.5M for homelessness and capital improvements; \$850k for parks; early childhood education; airport)
 - (1) Electrical updates at the airport
 2. Rep. from Stephen Whitburn's office
 - a) April 29th for community input. Town hall tomorrow at 6pm at the Center for the Hillcrest Cultural District.
- B. External & Partner Organizations
 1. Vibrant Uptown
 - a) Michael - City of San Diego Land Use and Housing Committee voted to accept Vibrant Uptown as the community planning group for the Uptown area. Full City Council vote is currently pending. 90 days to elect a new board for the CPG. Election should take 60 days rather than the full 90. There will be changes to the general plan for new priorities. Everyone is encouraged to attend the town hall tomorrow. Notetakers are needed for the town hall. There are 6 communities, so each community will get one owner seat and one residential seat, with 5 at-large business seats, and 1 non-profit seat. For residential seats, only people in that neighborhood can serve.
- C. Visiting Organizations



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III. Non-Agenda Public Comment

- A. Alex asked if we could set up a GoFundMe or some fundraising to donate to get our 501(c)4 status. Michael will discuss with Benny to promote this on social media and get more participation in HTC. Jason mentioned creating a wishlist of what we need/want as an organization. Our restructuring isn't quite done, but we're stable and are looking to grow. Historically, HTC meetings would have 40-100 people participating.

IV. HTC Committee Reports

- A. Operations Committee:
 1. Board Work Group at Lestat's
 - a) Jason discussed other financial issues to be resolved to clear up HTC financials. Short mention of restroom survey and pedestrian/cyclist safety.
 2. Treasurer's Update
 - a) HTC registered with the IRS as 501(c)4. HTC single outstanding debt to a prior Board member has been paid and cleared. We have a balance of \$3,016.17.
 3. Attendee Polling for HTC Meeting Locations
 - a) Jason discussed diversifying meeting locations so there is no suggestion of undue influence. Instead of 92103rd Fridays having a food contest, we will invite local restaurants to donate food to cater with a feature and offer residents a small taste of Hillcrest. The goal is that once we're insured and financially solvent, HTC can be fully operational and do bigger things. The Board is taking suggestions for new locations to hold general meetings. We can put a poll on the website.
 4. Secretary Role
 - a) Board elected Tai Dietrich to be Secretary. Duties specification was briefly discussed.

V. Upcoming Events

- A. Vibrant Uptown Town Hall (4/10)
 - 1.
- B. Cleanup & Cocktails (4/20)
 1. Neighborhood cleanup at 9am partnered with Kiwanis. Urban Mo's will provide a snack and one free drink to participants.
 2. 60-70 people attended the last clean-up event.
- C. Sunday Funday (4/21)
 1. From 12-6 as a small block party. Soleil will be DJing - they have an established following and have played at multiple venues in San Diego.
- D. Board Retreat
 1. Jason discussed clarifying executive office responsibilities at the Retreat so duties can be distributed. Michael mentioned that the Board will re-do a Secretary vote and distribute the workload.
 2. Retreat to be held at the end of the month on a Saturday or Sunday. Potential location is Bahia.



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VI. Neighborhood Issues

A. Restroom Survey

1. Michael discussed that this survey was done after discussion with Councilmember Whitburn. Michael asked about a restroom being installed at the Promenade. Michael mentioned self-powered solar restroom installation as an alternative. A similar project was done in LA.
2. Pedestrian and Cycling Safety
 - a) Michael: Traffic coning measures are a possible solution. Since Hillcrest is an urban area, it would make sense to have conversations with traffic engineers to brainstorm proper infrastructural improvements, particularly with walk signs and other options to upgrade our streets. Raising crosswalks to the level of sidewalk to create a traffic hump, which is safer for pedestrians. What do we need in Hillcrest to make it safer to walk, bike, and frequent businesses that make more sense?

VII. Adjournment