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Hillcrest Town Council Advisory Committee Minutes 30 October 2023

- HTC Advisory Meeting: Monday, 30 Oct 2023, 7pm PT
- **Location:** Zoom
 - Zoom Invite Link:
<https://us02web.zoom.us/j/81712376287?pwd=RkpQb1ZVUjlpaWplZU9xUk8vMkxkQT09>
- **Email:** info@hillcresttc.org
- **Website:** <https://www.hillcresttc.org>
- **Bylaws:** <https://www.hillcresttc.org/bylaws>

ATTENDANCE

- Miah
- Michael Donovan
- Jason
- Alex
- Benny
- Edgard
- Tom Mullaney
- Clifford

MEETING AGENDA

- I. Call to Order, Roll Call.
- II. Approval of Agenda, Minutes.
 - A. Agenda and Minutes approved, election of Alex and Miah to the Hillcrest Parking Board, congratulations.
- III. Updates from Elected Officials and Organizations
 - A. Alex & Miah: discussion about changes to parking, election to parking board.
- IV. Non-Agenda Public Comment:
 - A. Miah: Reslurrying roads and posted signs everywhere without any dates or times.
 1. Towed people on streets to slurry and no one knew, many people's cars got towed.
 2. 2nd date was also not conveyed well, after calls, it was delayed the date to allow people to move.

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3. Changed parking on Essex and Vermont for diagonal parking. The city hired a company from Arizona that did not restripe nor restore the parking spots, markings.
 4. Miah seeking redress and solution, to get a refund for towing, many people got towed for the ineptitude of the slurry company.
 5. Parking spots, hopefully, will get striped by the city again - not sure when that will happen.
- B. Tom Mullaney: HTC help for redevelopment plan for Hillcrest, big high rises coming, limited public space because they want more people - 50k more people.
1. Plan Hillcrest: community response period right now, wants to ask for an extension due to complexity of plan
 2. How HTC can get involved with this, he wants to start a subcommittee within HTC.
 3. Jason: We can do it, asked Michael more detail and comment.
 - a) Michael: Invite the City again to a future HTC and decide there if we need an actionable committee and go from there.
 - b) Jason: Include this topic in November meeting and decide at the Advisory meeting, support Micheal's presentation from the city for November's advisory committee meeting.
 4. Clifford: Happy for November plan, don't let up, during the beginning is where work and change happens. Builders will build small units and not enough parking, suffocating Hillcrest.
- V. HTC Updates:
- A. Operations Committee:
 1. HTC finances update: in progress, at a legal standstill but progress is advancing to 501c3
 - a) January: Invite SoS Shirley
 - B. Beautification Committee:
 1. Next clean-up, 9:30am, Sun Nov 19, meet at the Hillcrest sign
 2. Miah: Hillcrest Pkg Cmt, working to put a welcome to Hillcrest sign on the washington street bridge and talking to SANDAG for the little spot, trying to make it a storage area, better than homeless encampment.
 - C. Events Committee:
 1. HTC Holiday Party
 - a) Alex: Potluck, invite the community, have people join us and bring food. Bring a dish that can feed 5-10 people.

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- b) Miah: Let's join up with the Hillcrest Business Association. Alkex thinks we should.
- c) Michael: Invite Kiwanis to do popcorn and cotton candy.
- d) Jason & Benny: Benny is already having a community holiday party, we can combine ours with Kiwanis. Supported by everyone.
- e) Jason: Drag queen Ms. Claus doing drag queen story hour as part of the holiday party.
- f) Michael: Hire a stripper and people pay to have stripper sit on them or sit on their lap.
- g) Benny: Drag story hour might be better suited to a separate HTC sponsored event at the Library
- h) HOLIDAY PARTY DATE SET - SAME TO KIWANIS, keep simple, welcoming, safe.

VI. Community Service

A. Increase in Mpox cases locally - Do more promotion on getting MPOX vaccine in our community.

1. Jason: MPOX town hall proposal to educate and encourage vaccination.

- a) Michael: Let's see what the county says in the upcoming briefing later this week, Thu 1pm.

VII. Upcoming Events:

A. HTC Friday Parties (planning) - turning them into mini "Tastes of Hillcrest"

1. Do we want to wait to put it together?

- a) Micheal: Start during the holidays in December, first one can be done in that theme.

- b) Jason: If we start in January, we can build it up and have time to build it up, it'll be after the holidays.

(1) First event in January: Alex and Micheal suggest pizza.

B. Say SanDiego, Room for second Strategic Planning meeting: Book a meeting room in the Hillcrest Library, call the librarian. Room can hold up to 100 people, AC, and good AV capabilities.

VIII. Outreach

A. Jason: What are we doing to get more people involved?

B. Miah: HTC Thanksgiving activity?

- 1. Jason: issue with the Center and renting spaces to organizations for a lot of money, Imperial Court of SD and other organizations.

IX. Growth

A. Jason: Push a package to promote our events.

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X. General Public Comments

- A. Alex: rent increases, people are getting priced out of the neighborhood, what can the HTC do?
- B. Jason: help with community aid requests, become an advocate for people in the neighborhood that are struggling.
 - 1. Highlight people in our community that need help, not for kudos, but to connect people in need with help and resources, even if we're not able to solve the problem or connect them with someone.
 - 2. Work with the community to solve problems.
 - 3. Jason: Community Response committee, forms on our website and social media - have a problem and need help? Talk to us.
 - 4. Jason: Bringing back Saturday morning strategy sessions at Lestat's, working together and connecting on HTC things. Develop committees and work together, coworking on HTC stuff.
 - 5. Edgard: Community Response committee can take up the developing and building.
 - 6. Jason to do thanksgiving for people who don't have anywhere to go. Mike Schafer will be present.

XI. Adjourn

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